

Books Are Fun & Reading Is Fundamental Join Forces to Help Promote Literacy



Together, we can inspire children to become lifelong readers.

When you purchase from Books Are Fun, a portion of the proceeds will go toward our FUNdraising goal.



Reading Is
Fundamental

Books Are Fun & Reading Is Fundamental have partnered to each raise \$100,000 for the joint goal of providing books to children in need. BAF has supported children's literacy programs since 1991, and RIF is the nation's largest children's literacy nonprofit organization.



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